

FARINA & SONS CELEBRATES 75 YEARS

LED BY VICTOR FARINA, FARINA & SONS, INC. IS A PREMIER CENTRAL FLORIDA CUSTOM HOME BUILDER. VICTOR OPERATES WITH THE TIME-HONORED PRINCIPLES HANDED DOWN BY HIS FATHER, MARIO, WHO FOUNDED THE FAMILY BUSINESS IN 1950. CARRYING ON MARIO'S LEGACY, VICTOR CONTINUES THE TRADITION OF BUILDING WITH EXPERT CRAFTSMANSHIP, THOUGHTFUL DESIGN AND PERSONALIZED ATTENTION.



“Over the last 75 years, the projects have grown in scale and complexity, but the personal touch and commitment to quality remain. New technologies and methods are consistently being integrated in our homes with much success, and we are grateful to have many referrals and repeat clients. As our tagline from the International Builders Show showcase project stated: *Honoring Tradition, Built for the Future* still holds true,” Victor explains.

“We are bringing in and developing the next generation. In addition to our project manager, we currently have a third generation of the Farina family working in the business. Our talented team includes office staff and supervisors who have been with the company for many years. Strong relationships with architects and interior design firms along with trusted trade partners ensure communication and quality from planning stages to completion,” he continues.



FARINA & SONS COMPANY TIMELINE

- ➔ **1950** — Founder Mario Farina starts his building business in Orlando
- ➔ **1978** — Victor Farina joins his father in the business (Victor and his siblings helped on their dad's projects on the weekends).
- ➔ **1980** — Farina & Sons, Inc. is incorporated and Victor Farina becomes president, working alongside his father.
- ➔ **1993** — Joins the Master Custom Builder Council, an elite group of vetted and credentialed custom builders.
- ➔ **1994** — Enters the Parade of Homes for the first time, winning 1st Place and The Grand Award in the Remodelers Showcase. This would be the beginning of dozens of subsequent POH 1st Place and Grand Awards won for remodeled and new construction.
- ➔ **1999** — Wins first of many Aurora Awards from the Southeast Builders Conference.
- ➔ **2007** — BIG 50: Farina & Sons wins national award for one of the top 50 builders in the U.S.

2024 Parade of Homes Winner: Lakeside Luxe

LEGACY *b*UILDER

- ➔ **2009-2010** — Victor Farina is voted as MCBC President and wins Builder of the Year two years in a row.
- ➔ **2015** — Becomes a preferred builder in Isleworth and goes on to have that project featured on the TV show *Ready, Set, Renovate!* Additional projects in Isleworth continue, as demand increases for updated homes.
- ➔ **2017-2025** — Clients request more tear downs and new builds — modern and transitional style homes bring in more awards.
- ➔ **2018** — Selected by the National Association of Home Builders to build the showcase home for the prestigious 2018 International Builders Show (IBS) in Orlando. Thousands of building and design professionals toured the project and the home was honored with numerous national, regional and local awards, and recognition in the homebuilding industry and media, including the cover feature of *Interior Appeal* Spring/Summer 2018.
- ➔ **2025** — Farina & Sons celebrates a milestone: 75 years serving the Central Florida community, building exceptional quality homes. The logo receives a branding refresh from SIX the Agency.
- ➔ **Next up...** Plans are in place for a new, larger office building at the current location on Edgewater Drive.

(Clockwise, from left) Farina & Sons, Inc.'s latest project in Isleworth; 2018 IBS Showcase Home featured in *Interior Appeal* Spring/Summer 2018; Majestic Modern award-winning custom home.



JEFFREY A. DAVIS