

College Park homebuilder and remodeler wins top marketing awards

College Park's Farina & Sons Inc., has been winning awards for their outstanding work in remodeling, renovations and home building for years. In business since 1950, Farina & Sons, Inc. is recognized as one of central Florida's most outstanding custom homebuilders and remodelers. Farina & Sons, Inc. added a few new awards to their many this time for their outstanding marketing.

In September, Farina & Sons, Inc. won



three awards at The Greater Orlando Builders Association's Major Achievement Awards. The annual sales, marketing, and design awards ceremony showcases the sales and marketing efforts of the best of the best in the home building industry.

Farina & Sons, Inc. received awards for three categories, including Best Logo for Home Remodelers, Best Print Ad for Home Remodelers and Best Web Site for Home Remodelers.

Farina has won the Parade of Homes for the past 21 consecutive years as well as numerous regional and national awards, including the coveted Chrysalis and Grand Aurora Award for the most outstanding home remodel in the Southeast US. Victor has served on the Board of Directors for the Home Builders Association of Metro Orlando. He is also a member and past president of the prestigious Master Custom Builders Council.

"These awards are a reminder of what an honor it is to be a part of the central Florida community," said Farina.